REMARKS/ARGUMENTS

Favorable reconsideration of this application, as presently amended and in light of the following discussion, is respectfully requested.

Claims 1-7 are pending in this case. Claims 1 and 4 are amended by the present amendment with support in the originally filed disclosure at least at Fig. 3 and at page 11, lines 6-20. Thus, no new matter is added.

In the outstanding Office Action, Claims 1-3 and 4 were rejected under 35 U.S.C. § 102(b) as anticipated by Widen, et al. (U.S. Patent No. 5,293,355, herein "Widen")¹; Claims 4, 5, and 7 were rejected under 35 U.S.C. § 102(b) as anticipated by Galison (U.S. Patent No. 5,245,590); Claim 3 was rejected under 35 U.S.C. § 103(a) as unpatentable over Widen; and Claim 6 was indicated as allowable.

Applicants gratefully acknowledge the indication of allowability for Claim 6 and respectfully traverse the rejections of Claims 1-5 and 7.

The outstanding Office Action asserts <u>Widen</u> as teaching every element of Claim 1. Specifically, the outstanding Office Action asserts, at page 2, that image processing of the water level image is consistent with the age of the moon in <u>Widen</u>.

However, <u>Widen</u> does not teach or suggest at least "display control means for controlling image processing of an image, generated by said electronic apparatus, without consideration of the age of the moon, for display in the main operation display area, to perform image processing of said image, the image processing operations performed on said image to change the appearance of said image in correspondence with the age of the moon," as recited by amended Claim 1.

¹ The outstanding Office Action does not list Claim 3 as rejected under 35 U.S.C. § 102(b), at page 2, but discusses Claim 3 along with Claim 2 at page 3.

As described at column 5, lines 5-6, of Widen, the water level display 109 is changed by the rule of twelfths based on the age of the moon. The display of the water level or "image" is changed to a different image displaying a different number of twelfths depending on the age of the moon. However, image processing operations performed on said image" "generated...without consideration of the age of the moon" "to change the appearance of said image in correspondence with the age of the moon," as recited by amended Claim 1. Instead, Widen generates the water level image in consideration of the age of the moon.

Because Widen does not teach or suggest at least the above-discussed features of Claim 1, Applicants respectfully request that the rejection under 35 U.S.C. § 102(b) of Claim 1 and Claim 2, which depends therefrom, and the rejection under 35 U.S.C. § 103(a) of Claim 3, which depends from Claim 1, be withdrawn.

Claim 4, though differing from Claim 1 in scope, patentably defines over <u>Widen</u> for similar reasons as Claim 1. Thus, Applicants respectfully request that the rejection of Claim 4 under 35 U.S.C. § 102(b) be withdrawn.

Claims 4 was additionally rejected under 35 U.S.C. § 102(b) as anticipated by Galison.

Galison describes displaying one of the images depicted at Fig. 2, each image displaying a different amount of shading on a watch face based on the phase of the moon.

However, as discussed with regard to <u>Widen</u>, changing the image based on the phase of the moon does not teach or suggest "the image output of said electronic apparatus being unaffected by the age of the moon and the image processing of the image output of said electronic apparatus including processing to change the appearance of the image output of said electronic apparatus corresponding with the age of the moon."

Because <u>Galison</u> does not teach or suggest at least the above-discussed features of

Claim 1, Applicants respectfully request that the rejection under 35 U.S.C. § 102(b) of Claim

4 and Claims 5 and 7, which depend therefrom, be withdrawn.

Accordingly, the outstanding rejections are traversed and the pending claims are believed to be in condition for formal allowance. An early and favorable action to that effect is, therefore, respectfully requested.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

Customer Number 22850

Tel: (703) 413-3000 Fax: (703) 413 -2220 (OSMMN 08/07) Bradley D. Lytle Attorney of Record Registration No. 40,073

Usha M. Parker Registration No. 61,939